



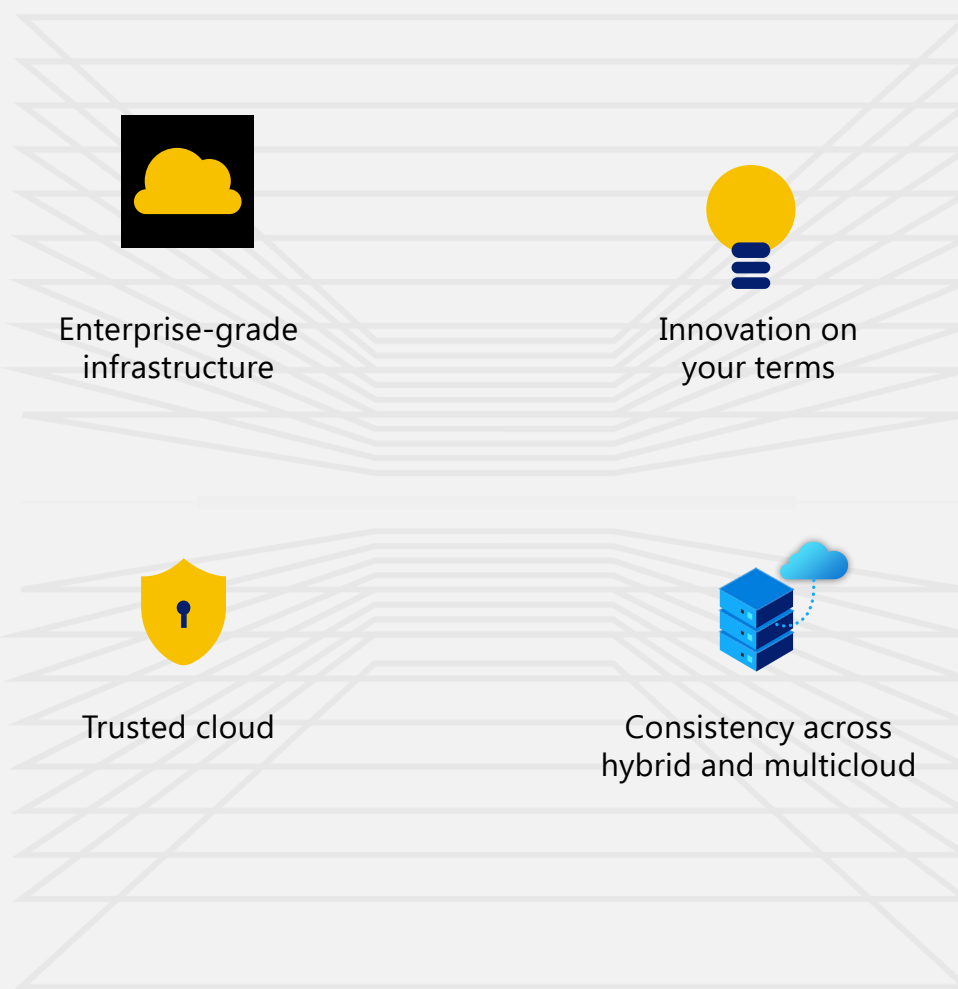
Increased digital security and growth with Microsoft Azure

Future proof your business with Microsoft Azure

Cloud migration and modernization is a continuous process with opportunities for innovation and flexibility at every stage.

Many organizations begin with an infrastructure migration of their workloads to take advantage of cloud benefits immediately, while others begin with a platform transformation to increase agility and developer productivity.

No matter which approach you begin with, Microsoft Azure is here to help you innovate with purpose.



Keeping up with the speed of change

Technology advancements are opening entirely new markets and creating compelling ways to connect with customers.

As you push digital transformation in the cloud beyond experimentation, driving new value to your customers, app-driven disruption provides exponential growth opportunities.

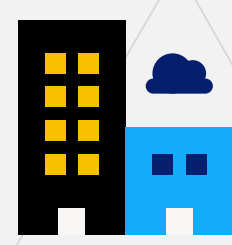
What triggers are motivating you to migrate and modernize in the cloud?

Adaptability to meet your needs

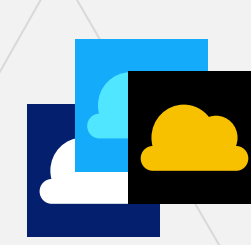
Achieving value from a cloud adoption strategy is strengthened by the adaptability the cloud provides.

Gain the consistency and flexibility to innovate anywhere, across on-premises, multicloud, and edge environments.

Configure and optimize based on your requirements and needs for scale, security, governance, networking, and identity.



72%
of organizations have a hybrid cloud strategy.



67%
of SMBs have their workloads in a public cloud.

Source: Flexera, "2023 State of the Cloud Report" 2023.



\$20B+ in security investment over the next five years.¹

860K+ customers trust Microsoft Security solutions.²

43T+ global signals analyzed daily.¹

34.7B+ malware threats blocked by Microsoft Defender between July 2021 and June 2022.¹

100+ compliance certifications, the largest in the industry.

Providing a strong, secure foundation

Reduce costs and complexity with a highly secure cloud foundation managed by Microsoft to strengthen your security posture across operations, technology, and partnerships.

Sources: 1. Microsoft, "Microsoft Digital Defense Report 2022" 2022; 2. Microsoft, "Microsoft Security reaches another milestone" January 23, 2023.

Achieve successful data driven transformation, reap significant benefits

Embracing data as a strategic asset is key to remaining agile amidst uncertainty.

Data can provide crucial insights to help navigate complex situations, empower your employees to make better decisions, and create new customer experiences.

Using the right technology, it's possible to harness your organization's data, even in a world where data volume, variety, and velocity are accelerating dramatically.

54%

of organizations that adopted data and analytics saw an increase in revenue performance.

44%

of organizations that adopted data and analytics saw faster time to market.

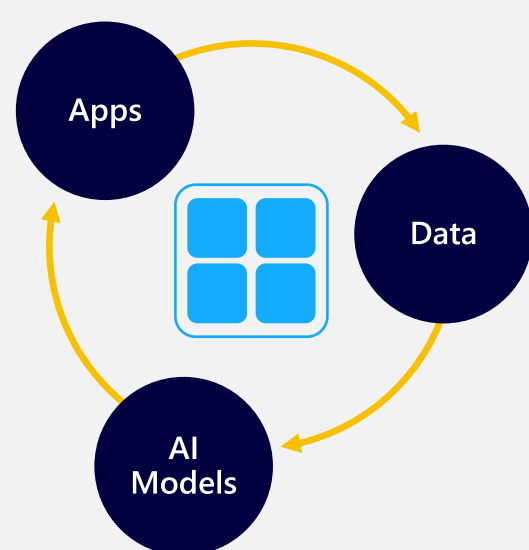
62%

of organizations that adopted data and analytics saw improvement in customer satisfaction.

54%

of organizations that adopted data and analytics saw increased profit results.

Source: Harvard Business Review, "How to lead a data-driven digital transformation."



Radically accelerate your organization's productivity with **built-in AI**.

Differentiate from the competition with **intelligent apps** using AI.

Trust your data to a **responsible** cloud provider, with security and trust built into every solution.

Invest in AI transformation

The world is changing. New forces are driving innovation every day—like the use of AI.

AI technology is here now—and the potential for meaningful business impact is real.

Choosing the right AI matters. It can help you seize its full potential, while safeguarding your business, your data, and your employees. Microsoft is committed to advancing the principles and practice of implementing AI responsibly.

Build sustainability into your operations

The journey to the cloud not only transforms how you process your data and applications. A migration to Azure also provides built-in sustainability benefits.

Microsoft Azure can enable you to move forward, enhancing operational efficiencies while also achieving your sustainability goals.

Microsoft commitment to sustainability

\$1B Climate Innovation Fund over the next four years.

Carbon negative, water positive, zero waste by 2030.

Planetary computer using big data to monitor and protect nature.

Drive sustainable outcomes

Up to **93% energy efficiency** and **98% carbon efficiency** by moving to the cloud (vs. on-premises solutions).¹

A transition to Microsoft Azure

Reduces carbon on-premises associated with on-premises data center operations **72%-98%**.²

Sources: 1. Findings from the Microsoft 2020 Environmental Sustainability Report; 2. Carbon footprint reductions will vary depending on your specific server usage, renewable energy purchases you make, and other factors. For details, please refer to "The carbon benefits of cloud computing," published by Microsoft.

As a trusted Microsoft Partner, we can help you migrate and secure your Windows Server and SQL Server workloads in Azure. We have the expertise, experience, and best practices to ensure your transformation goes quickly and seamlessly. Modernize your business today!

Learn more



Unmatched
Microsoft Expertise

Microsoft Solutions Partner
Security
Modern Work
Infrastructure
Data & AI
Digital & App Innovation



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